



@OntarioHistory: Social Media & Online Communication in Heritage

December 5, 2013 hosted by [The Ontario Historical Society](#)

REPORTS TO READ



[Horizon Report: 2013 Museum Edition](#),
prepared by the New Media Consortium



[Uses of Social Media within The British Museum and Museum Sector](#),
prepared by Daniel Pett of The British Museum



[Arts Organizations and Digital Technologies Report](#),
prepared by the Pew Internet & American Life Project

RESOURCES TO EXPLORE

- [The Museum Resource Network](#)
- [Step by step guide for museums on Twitter](#), by Jim Richardson of Sumo Design
- [Museums and Flickr](#) by Nina K. Simon
- Canadian Museum of Civilization's [blog policy](#)
- Smithsonian Institution's [Social Media Policy](#)
- Tate [Social Media Communication Strategy](#) for 2011-12
- [Storify account](#) of London Museums Group's "Museums and Social Media" discussion via Twitter on May 24, 2013
- "[Breaking Barriers without Breaking the Bank](#)" with archivist Amanda Hill (you will need to download Java to view this presentation)
- "[Instagram and Pinterest for your arts organisation](#)" #artschat discussion on November 26, 2013 via The Guardian
- Karen Purcell's "[Museums and Digital Communication](#)" presentation from the Art Museum Marketing Association (AMMA) on May 17, 2013

QUESTIONS?

Contact Kim Pittaway on [Twitter](#), or at kapittaway@yahoo.ca

Contact our Communications Coordinator Andrea Izzo at izzo@ontariohistoricalsociety.ca

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BLOGS TO BROWSE

[100 Best Curator and Museum Blogs](#)

[Know Your Own Bone](#): creative engagement in museums and cultural centers

[edgital](#): museum education and digital media

[Museum 2.0](#) by Nina K. Simon

[Center for the Future of Museums Blog](#) by Elizabeth Merritt

[Museum Geek](#): exploring museums, technology and idea

[Fresh and New](#): discussion of issues around digital media and museums

[Museums Askew](#): making museums more awesome

[make it BETTER](#): experiments with people and museum

[Intentional Museum](#): planning, evaluation & research



TWITTERERS TO FOLLOW

[Lauren Field](#), Stockfield Museums & Galleries

[Dana Allan-Greil](#), The National Gallery of Art (U.S.)

[Anne Botman](#), The Canadian Museum of Nature

[Laura Gibbs](#), Ottawa Museum Network

[M. Christine Castle](#)

Hashtags of Note

[#ODTH](#)

[#musesocial](#)

[#artsPRchat](#)

[#mpossible](#)

[#cdnhist](#)

[#artschat](#)

Check out these institutions **doing great work on Twitter**:

[Museum of Inuit Art](#)

[Royal Ontario Museum](#)

[Diefenbunker Museum](#)

[Watson's Mill](#)

[Multicultural History Society of Ontario](#)

[Architectural Conservancy of Ontario](#)

[University of Guelph Archival & Special Collections](#)

[Canadian Agriculture and Food Museum](#)

[Museums Sheffield](#)

[Lang Pioneer Village](#)

[THEMUSEUM](#)

[Grey Roots Museum & Archives](#)

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